



On October, 19th 2013 “Arena Armeec Hall”, Sofia, will house the first of the kind international sports festival “Be Strong – Dimitar Dimitrov’s Classic”, which will include the most attractive and spectacular sports.



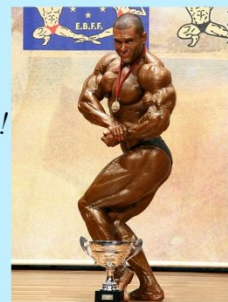
*MSH “Arena Armeec Sofia” 1 Asen Iordanov “boulevard, 1113 Sofia
www.arenaarmeec.com*



The sponsor and patron of the competition is the world and two – time European bodybuilding champion - Dimitar Dimitrov!

*The festival will be sponsored by
“Swanson Health Products”*

www.swansoneurope.com / www.mitkodimitrov.com



AWARDS

/Trophies, medals and diplomas will be presented for all competitors./

The awards provided are in amount of the striking 10 000 Euro /for the bodybuilding part/, which makes the event one of the most prestigious tournaments in Europe.

The festival is one of a kind in the Balkan Peninsula and will include bodybuilding, the extremely attractive women bikini fitness category (both in open categories), Bench press, tournaments in Brazilian Jiu-Jitsu, grappling, one of the most spectacular martial arts - Muay Thai and at the end of the night – a stupendous MMA gala dinner will be held.

WITH CHARITY PURPOSES

Supported by



The festival “Dimitar Dimitrov’s Classic” is organized for charity purposes as well. One of the main goals of the event is to support sports for children and teenagers in sports schools. Dimitar Dimitrov and the sponsors expect to pay 10 % of the revenues of the festival in the form of sports outfits, sports equipment, vitamins, herbal products and minerals. In addition, as a part of the charity, Dimitar Dimitrov is planning to visit an orphanage personally chosen by him and give presents to children.



A stylized, handwritten signature in black ink, likely belonging to Dimitar Dimitrov.

The most elite national and international competitors will take part in the festival, as well as many VIP guests.

For the first time so many power sports will be housed under one roof and all this will be open to visitors from the morning on. Throughout the day small tournaments will be held, as well as demonstrations of various power and martial disciplines. Visitors will have the opportunity to familiarize with the products of leading world sports companies that will attend the expo exhibition – part of the festival.

Sponsors offer many surprises, games and gifts for the audience!



*Men's bodybuilding open category
/national & international competitors/*

- 1st place - 3000 Euro*
- 2nd place - 1500 Euro*
- 3th place - 1000 Euro*
- 4th place - 600 Euro*
- 5th place - 500 Euro*
- 6th place - 400 Euro*



*Bikini Fitness open category
/only national competitors/*

- 1st place - 1000 Euro*
- 2nd place - 800 Euro*
- 3th place - 500 Euro*
- 4th place - 350 Euro*
- 5th place - 250 Euro*
- 6th place - 100 Euro*

for top competitors only

PASSPORT/MUSIC

Competitors must provide their PASSPORT and MUSIC (on CD, with one track) during the registration. The music must be on CD. The athlete's name must be affixed on the CD for identification purposes. The use of profane, vulgar and/or offensive language is strictly prohibited.

ACCOMMODATION & HOTELS

The details, which are still discussed by the organizers of the event, will be announced pretty soon! /all be FREE for the competitors/

REGISTRATION FEE

Each athletes will be obligated to pay a participation fee of 50 Euros

ARRIVALS

All national federation arrivals are day before the competition - 18th of Oct!

WELCOME TO SOFIA!



SCHEDULE

October 18th:

Arrival

<i>Check-in of participants</i>	<i>from 12:00</i>
<i>Registration & Technical meeting</i>	<i>18:00</i>
<i>Dinner in the hotel</i>	<i>20:00</i>

October 19th:

<i>Breakfast at the hotel</i>	<i>06:00 - 09:00</i>
<i>Departure from the hotel to "Arena Armeec" hall</i>	<i>09:30</i>
<i>Official opening of the festival - Arena Armeec</i>	<i>10:00</i>
<i>Sports - demonstrations & small tournaments all day</i>	<i>11:00</i>
<i>Expo exhibition – part of the festival</i>	
<i>Lunch</i>	<i>13:00 - 14:00</i>
<i>Men's bodybuilding open category - Prejudging</i>	<i>17:00</i>
<i>Bikini Fitness open category - Prejudging</i>	<i>17:30</i>
<i>Bikini Fitness open category - Finals</i>	<i>18:00</i>
<i>Men's bodybuilding open category - Finals</i>	<i>18:30</i>
<i>Preparation of the hall for the Gala dinner</i>	<i>19:00</i>
<i>Gala dinner</i>	<i>20:00</i>
<i>/MMA, Muay Thai, Brazilian Jiu-Jitsu, Grappling/</i>	
<i>Festive banquet</i>	<i>22:00</i>

October 20th:

<i>Breakfast at the hotel</i>	<i>06:00 - 09:00</i>
<i>Departure of participants and delegates</i>	<i>till 12:00</i>

For contact and more information:

The Organizatores of the Festival:

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Bulgarian Bodybuilding and Fitness Federation:

00359 29300615 / info@bbbff.com

www.facebook.com/DimitarDimitrovsClassic2013